



Please consider investing in this unique sponsorship opportunity!

The Agility Association of Canada has selected Moto Agility – a Sherwood Park based agility club to host the 2022 Alberta/Northwest Territories Regional Dog Agility Championships.

This event will take place June 23 – 26, 2022 at the Michener Park in Lacombe, Alberta. Regional's is a competition where over 350 of the top dog/handler teams from across Alberta and the Northwest Territories

gather. Teams will show off their skills and teamwork on tough, technical courses, culminating in the crowning of 15 Champions. This event features dogs of all breeds, shapes, speeds and sizes along with their handlers. Competitors present will range from recreational enthusiasts to those vying to represent our country internationally. Whether tackling the courses with blazing speed and astonishing skill, or in their own unique way, it's obvious every dog loves to play! Our expected turnout will be significant. Hundreds of spectators are expected to be on hand to cheer on the teams. It will take over 100 volunteers to run an event of this scale. An event of this magnitude cannot succeed without the help and support of organizations like yours. We would love to have you on board as a sponsorship partner for this prestigious competition. Your sponsorship support will help make this one of the premiere dog events in the country. In return we can offer you a unique opportunity to promote your business to a diverse audience. We are looking for sponsors for a variety of specific aspects of the event:

- Naming sponsors for the agility rings – rings will feature advertising for your company, products and/or services
- A hospitality sponsor – sponsorship to cover the costs to provide healthy food for the estimated 100 volunteers and judges
- Materials sponsors – sponsors who will provide samples of products or branded items for our
- Welcome Bags, which will be handed out to every competitor

We have attached a page detailing the various benefits associated with different sponsorship opportunities. Alternatively, we can customize your recognition package to meet your unique marketing needs and maximize the return on your investment. We would appreciate the opportunity to discuss with you how your company will benefit from sponsorship. We look forward to working with you to make the 2022 AB/NWT Regional Dog Agility Championships the most dynamic dogsport event in Canada!

Sincerely, on behalf of

Moto Agility

Aac2022AbRegionals@hotmail.com



Moto Agility Regional Sponsorship Opportunities

	Diamond	Platinum	Gold	Silver	Bronze	Agility Addicts	Friends of Agility
	\$2500	\$2000	\$1500	\$1000	\$500	\$250	\$100

Framed Picture of Event	✓						
Opportunity To Present Overall Ribbons	✓						
Onsite Camping Spot	✓						
Banners On Site	5	4	3	2	1		
Regional's Tshirt	4	3	2	1			
Vendor Spot	✓	✓	50%off	25% off			
Shout Out's during the Event	✓	✓	✓	✓	✓	✓	✓
Business Logo and Link	✓	✓	✓	✓	✓	✓	✓
On Regional's website and FB page							
Ad in Event Program	Full Page	Full Page	½ Page	¼ Page	Logo	Business Mentioned	Business Mentioned
Vendor at Event	10 x 10 Space	\$150	10 x 20 Space	\$250			

